

The Slade Times

Internet Portfolio

Hyder Consulting



Release Date: TBC

URL: Coming Soon

Project details:

Hyder Consulting are a leading international engineering company, responsible for building the Tower Bridge in London.

Their existing site was in need of a revamp and they wanted a new site which would reflect their corporate image and allow them to update the site using a content management system. The site was also required to be multi-lingual.

I was drafted in to this project as a UI consultant and worked with an external design agency to develop the front end HTML and help integrate this into the content management system.

The Photoshop generated designs had been signed off at board level, and therefore the generated HTML had to match exactly in all modern browsers which was a significant challenge.

Technologies used:

- XHTML 1
- CSS 2
- JavaScript
- Flash
- MS Sharepoint Portal Server
- ASP.Net

My involvement:

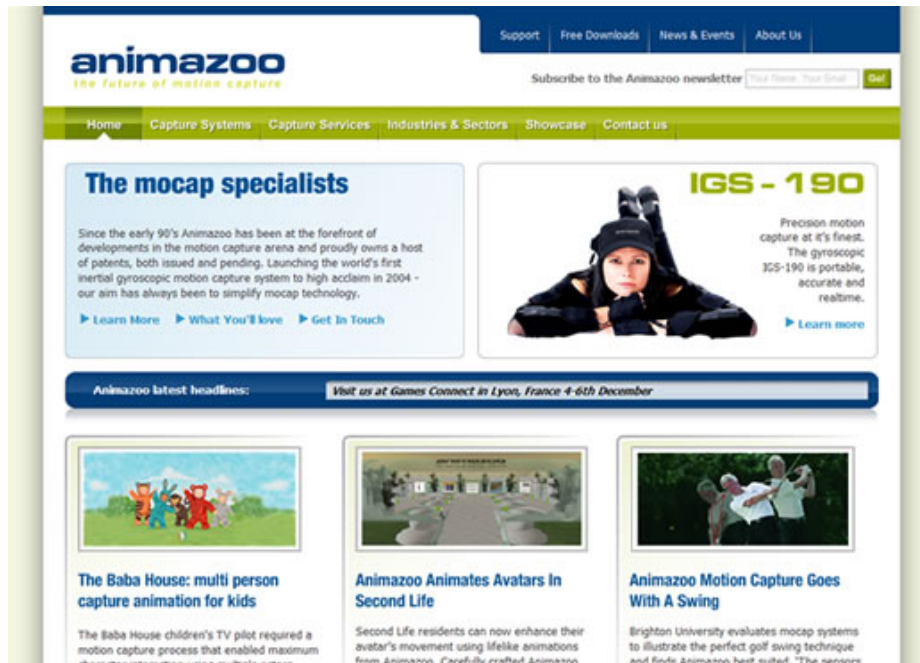
I was involved in the UI development of the site, specifically:

- Interface design
- CMS template development
- Application template development in .Net
- Production of all HTML for User Interface

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Animazoo



Release Date: November 2007

URL: <http://www.animazoo.com>

Project details:

A marketing site for this producer of motion capture technology.

This project was sub contracted from a partner company and required me to design and code the front end for this new version of the companies marketing site.

They wanted a new look and feel which reflected their innovative approach and product range.

The site was designed to be content managed and makes use of some advance techniques for font replacement and transparency.

Technologies used:

- XHTML 1
- CSS 2
- JavaScript
- Flash
- ASP.Net

My involvement:

I was involved in the UI development of the site, specifically:

- Interface design
- Front end code development
- Application template development in .Net
- Site testing

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Manoir D'Annique



Release Date: July 2007

URL: <http://www.manoirdannique.com>

Project details:

A marketing and promotional site for this Normandy manor house and holiday Gites in France.

I originally created the site for this client many years ago and they felt it was in need of updating in terms of design and content to provide a better impression of the accommodation and to have clearer call to actions. They wanted a fresh, modern look that fit in with the classic French accommodation on offer.

After spending time gathering the content and ideas from the client I developed a number of designs which were then refined to the final choice.

The site makes extensive use of transparency to add depth and interest to the site and works across all modern browsers.

Technologies used:

- HTML 4 Strict
- CSS 2
- JavaScript

My involvement:

I was involved in the full project lifecycle of this site, specifically:

- Gathering and specifying client requirements
- Architecture and site design
- Interface design
- Full site development and deployment
- Site promotion

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Krunk Club Night



Release Date: TBC

URL: [View work in progress](#)

Project details:

A promotion and social site for this small monthly club night.

The client wanted a website which reflected the ethos and music of the night, which was urban r&b and hip hop. The colour scheme and graphical elements were chosen to reflect the dark sexy nature of the club. Animated flash elements were used along with a music player to appeal to the target audience. The flash elements degrade in browsers without support. The site will grow over time with member photos, newsletters and guest list management.

Technologies used:

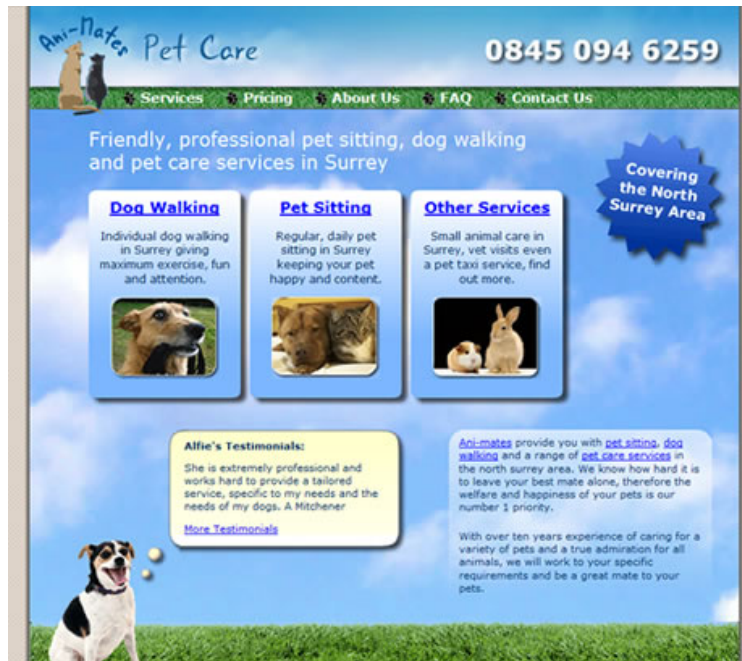
- HTML 4.01 Strict
- CSS 2
- Flash
- XML
- Javascript

My involvement:

I was involved in the full project lifecycle of this site, specifically:

- Gathering and specifying client requirements
- Architecture and system design
- Interface design
- Full site development

Animates Pet Care



Release Date: September 2006 - latest update June 2007

URL: <http://www.ani-mates.org.uk>

Project details:

A small marketing and information site for this pet care business based in the UK.

The brief from the client was to develop a fun yet professional site which would convey the attitude of the owner and their approach. The site uses CSS for all formatting and positioning. The site conforms to accessibility guidelines to level A. Automated testing was carried out using the Bobby and Cynthia services. The site transforms gracefully for version 4 browsers and below.

Search engine optimisation using keyword density and relevance and Google Adwords campaigns have driven traffic to this site and resulted in a good start for the business with over 10 new clients in the first 2 months of operation.

Technologies used:

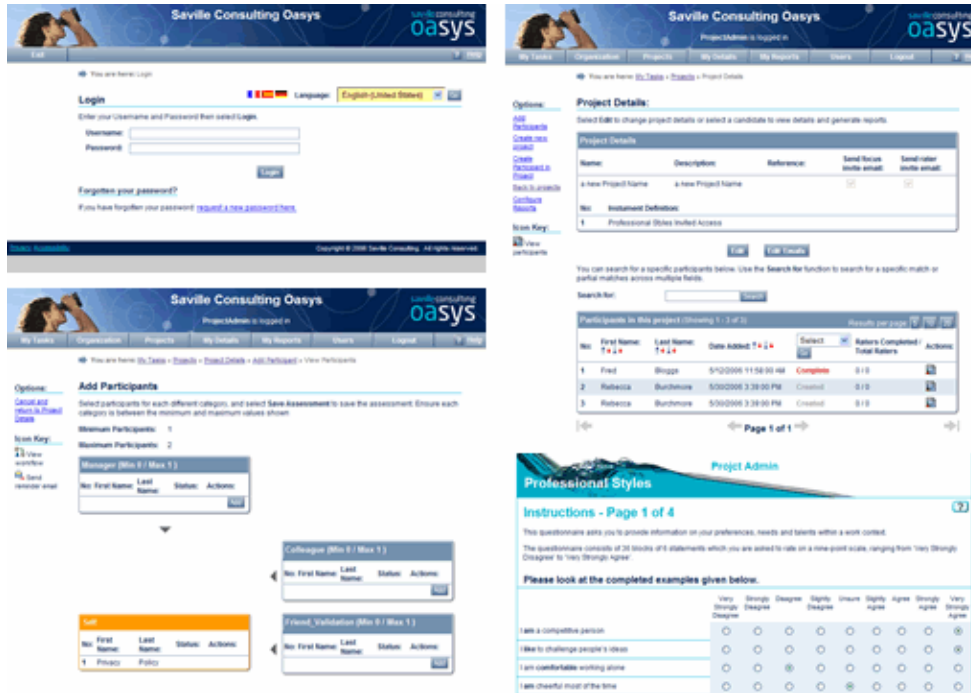
- HTML 4.01 Strict
- CSS 2

My involvement:

I was involved in the full project lifecycle of this site, specifically:

- Gathering and specifying client requirements
- Architecture and system design
- Interface design
- Full site development and deployment
- Site promotion

Saville Consulting Oasys Application



Release Date: Dec 2005 - Latest Release Oct 2007

URL: N/A Commercial Application

Project details:

Saville Consulting are a new company founded in 2004 with an aim to revolutionise the Occupational Psychology industry.

A small team of industry experienced IT professionals was recruited to develop an industry leading application platform that would deliver the companies range of new and innovative products. The companies focus was on innovation and cutting edge approaches so the latest tools and techniques were to be used.

I was involved in the full project lifecycle from business analysis and system specification, through wire frame design, iterative prototyping, interface design and development, report design and development, system testing and usability testing.

The project was developed at an incredible rate with a small team of developers working closely together in a modular approach. The design of the system used pure CSS for the layout and positioning, creating valid XHTML 1 code and conforming to WAI guidelines to Level A with an ongoing project to move towards AA compliance. By using CSS for layout and branding the system was fully client configurable allowing for client branding, font and colours to be used without code change.

The entire system works without client scripting enabled and transforms gracefully for older browsers.

The reports were developed using XSL-FO which was transformed to lightweight PDF files on the server for easy distribution and reliable printing.

A flash player was also developed using Flash 8 and Flash remoting which allowed for delivery of timed ability tests. I designed and coded the initial working prototype before handing over to the development team. The flash player was also designed to be client configurable using XML configuration files to set colours and fonts.

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Technologies used:

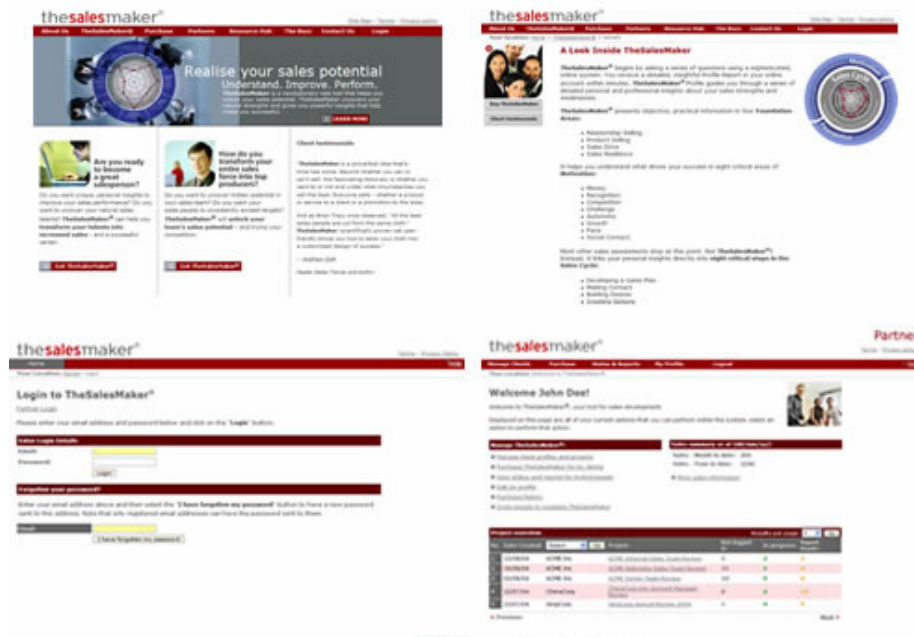
- XHTML 1
- CSS 2
- ASP.Net
- SQL Server
- Flash
- Flash Remoting
- ActionScript
- XML
- XSL
- XSL-FO

My involvement:

I was involved in the full project lifecycle of this site, specifically:

- Gathering and specifying client requirements
- Architecture and system design
- Interface design
- Report design and development
- Project management
- User Interface and Template coding for hand-over to developers
- Usability testing
- System testing

theSalesMaker Application



Release Date: December 2004

URL: <http://www.thesalesmaker.com>

Project details:

A new opportunity was spotted in the Asia Pacific market for an online system aimed at Sales professionals wishing to manage and improve their sales skills and performance. The system would allow anyone in the market to register with the system and complete questionnaires which analyses their current sales techniques and performance. They can then access reports which outline methods to improve.

The project was developed in conjunction with sales professionals and subject matter experts based in Singapore and required weekly conference calls to establish business requirements and system requirements and to review iterative wire frame and full prototype reviews. I developed the branding and UI design and code for the marketing site and the application. I also worked closely on and was a major input into the business and system requirements. I worked closely with the offshore development team, ensuring outputted code matched the initial UI design and prototype and conducted usability testing with target audience.

This was a challenging project requiring excellent communication and design skills which required working with people in different time zones and very different cultures. The project was due for completion after I left SHL but was in final testing when I left and is now live.

Technologies used:

- HTML 4
- CSS 2
- JavaScript
- MS Content Management Server 2002
- ASP.Net

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My involvement:

I was involved in the full project lifecycle of this site, specifically:

- Gathering and specifying client requirements
- Architecture and system design
- Wire frames and iterative prototyping
- Interface design
- CMS template development for Marketing site
- Application template development in .Net
- Production of all HTML for User Interface
- Production of all graphic content
- Usability testing