

The Slade Times

Multimedia Portfolio

Mango Walk Villa Virtual Tour



Release Date: January 2007

URL: <http://www.mangowalkvilla.com/tour/mango.html>

Project details:

This client owns a multi-million dollar villa in Barbados and wanted to have a website to help rent out the property and potentially sell it. They wanted the site to be clean and simple to use with some high quality photography to show off the luxury of the property.

I suggested a multi-media based virtual tour utilising video, interaction, photos and 360° panoramas.

A plan of rooms and path through the villa was planned and 3 days spent filming and photographing the property.

The footage was then edited, compressed and put together using Macromedia Flash to present the user with an interactive tour, tying photos together with video walkthroughs taking the user through the entire villa.

The end result is an optimised engaging experience which really helps to sell the quality and scope of this impressive luxury property.

Technologies used:

- XHTML 1
- Flash
- Flash Video
- ActionScript

My involvement:

I was involved in the UI development of the site, specifically:

- Interface design
- Interface design
- Photography
- Video production
- Flash development
- System and user acceptance testing

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Technical Manual CD-ROM



Release Date: June 2007

URL: NA

Project details:

This market leading global optical supplies manufacturer was looking for a way to easily distribute the full range of product manuals in the core languages available. A multi-lingual CD-ROM was developed to distribute the manuals in PDF format around the world.

The CD was initially developed by another agency, I have since taken over the development and maintenance of this product, re-writing most of the code and adding in new core sections.

The CD is driven from XML language files and delivers manuals in PDF format.

The Flash application was compiled into an executable and customised using a third party package to run as a branded application direct from the CD.

Technologies used:

- Flash
- XML
- PDF
- FlashJester

My involvement:

I was involved in the UI development of the site, specifically:

- Interface design
- Usability testing
- Brochure PDF creation
- Flash development
- System and user acceptance testing

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Promotional CD-ROM



Release Date: June 2007

URL: NA

Project details:

This project was sub-contracted from a central London agency as they did not have the skill in-house to produce the interface for both PC and Mac formats

A global brand name food retailer needed a promotional CD-ROM developed to be sent out across the UK. The CD featured money off coupons, short video clips and recipe ideas. The CD was dual format containing modules for PC and Mac and required no installation.

The entire CD-ROM was created in Flash.

Technologies used:

- Flash
- FlashJester
- ActionScript

My involvement:

I was involved in the full project lifecycle of this site, specifically:

- Gathering and specifying client requirements
- Specifying technical requirements
- Flash development
- Flash packaging and deployment
- CD-ROM structure and master burning
- System and user acceptance testing

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Interactive Online Training Course



Release Date: June 2007

URL: NA

Project details:

This company wanted the ability to move their expensive residential training online in order to reduce cost to the client and spread the availability to more people.

The project was designed with the intent of using Macromedia Breeze to deliver and manage the training. This was a new product on offer from Macromedia and I was involved in the BETA program which helped to define the final product.

I spent time with the subject matter experts to discuss requirements and finalise content, suggesting methods by which content could be translated into an online environment. The course was developed as a number of animated slides with a full narrative voice over synchronised with the slide content.

A number of quizzes were then built into the content to test users knowledge and accumulate towards a final score which defined if the user qualified. Some heavy customisation of the back end management platform was undertaken to provide bespoke functionality and presentation for the client.

The training program is now in use and very successful across the UK and has been converted for the USA, South African, Australian and French markets.

Technologies used:

- HTML 4.01 Strict
- Flash
- Macromedia Breeze
- Captivate
- Powerpoint

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My involvement:

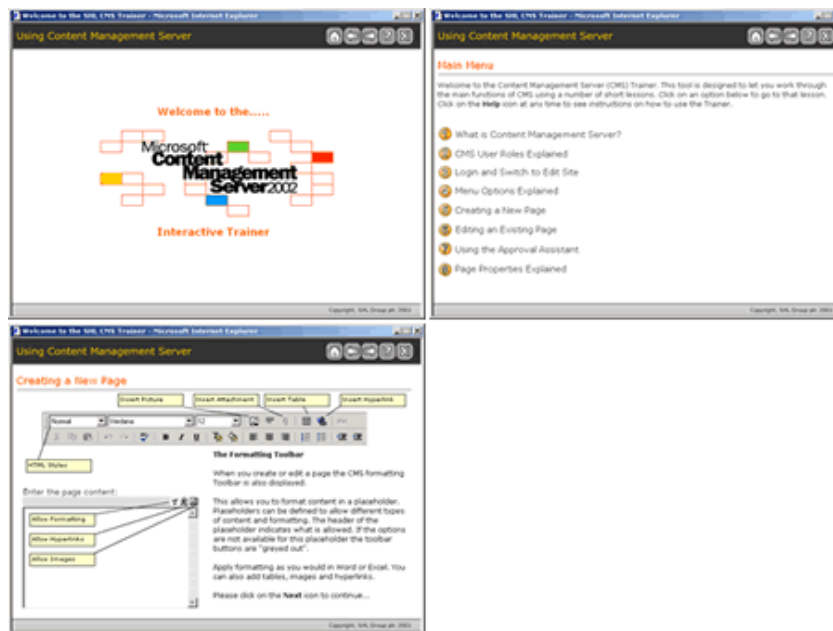
I was involved in the full project lifecycle of this site, specifically:

- Gathering and specifying client requirements
- Storyboarding
- Interface design
- Breeze development
- Content development in Flash
- Platform customisation (HTML, XML, XSL, CSS)
- System and user acceptance testing

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Content Management Server Training Tool



Release Date: April 2007

URL: NA

Project details:

With the global implementation of a content management system SHL required a cheap method of training staff in how to use the system world-wide. The tool needed to run across a range of connections, from dial-up to LAN. The key lessons and required content were discussed with the business and a final course plan developed.

The entire tool was developed using Flash using a simple to use interface, allowing quick and easy navigation through the main lessons. All of the text used in the trainer was dynamically loaded from external text files to allow regional offices to translate the text files providing a fully translated training tool for no extra cost.

This tool enabled SHL to train a large number of staff for minimal cost within a short timescale.

Technologies used:

- Flash
- XML
- Captivate

My involvement:

I was involved in the full project lifecycle of this site, specifically:

- Gathering and specifying client requirements
- Storyboarding
- Interface design
- Flash development
- System and user acceptance testing

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Interactive Trainer CD-ROM



Release Date: Dec 2006

URL: NA

Project details:

A global market leading financial institution had developed some client software to be used all over the UK. In order to avoid having to organise and run training courses all over the country the client wanted an interactive training CD-ROM that would allow clients to learn the software in a fun, easy-to-use way.

This project had a very tight timescale and had to be quick, stable and easy-to-use.

Using Flash and Director a full interactive training CD was developed. The system was broken down into core sections and a number of lessons devised for each section. The user gets asked to perform various tasks on-screen using the actual system screens. Feedback is provided on whether they have selected the right or wrong option.

Various usability testing sessions were held to ensure the user interface and the flow of the CD was working correctly and this resulted in the final design. The final design incorporated tips and a "show me how" facility to aid the learning process.

The CD had the facility to remember lessons and sections completed allowing users to work their way through the CD at their own pace. The CD has been shipped to over 500 clients in the UK and has saved the client considerable expenditure on training courses.

Technologies used:

- Macromedia Director
- Lingo
- XML
- Flash

My involvement:

I was involved in the full project lifecycle of this site, specifically:

- Gathering and specifying client requirements
- Storyboarding
- Interface design
- Usability testing
- Flash & Director development
- System and user acceptance testing

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Online Application Product Sales Tool



Project details:

SHL, a global market leader in Occupational Psychology, required an innovative sales tool to help sales staff explain and sell a complicated system to clients. The tool was intended to run online or on a CD-ROM that could be sent out to clients.

The look was based on the new product brand incorporating the key "people" elements and core colour schemes. Developed entirely in Flash the tool used a scenario based approach to explain the system and required hand drawing and animating the majority of the action. The tool was also scalable which allowed it to be used on exhibition stands and projectors.

This tool was very well received by sales staff and clients.

Technologies used:

- HTML 4
- Flash

My involvement:

I was involved in the full project lifecycle of this site, specifically:

- Gathering and specifying client requirements
- Storyboarding
- Interface design
- Flash animation and development
- System and user acceptance testing

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Online Induction Tool



Project details:

SHL, a global market leader in Occupational Psychology, required a method of providing a global unified induction to all new staff around the world. The tool needed to run across a range of connections, from dial-up to LAN and provide a smooth streamed video of the CEO synchronised with text and visuals.

The storyboard and script were developed in conjunction with the HR department and I shot the video in-house using a high quality digital camcorder. The video was then optimised and converted into smaller segments which were then ported into Flash. The entire tool was developed using Shockwave and Flash and provided various optimised video streams based upon the client connection speed.

This tool enabled SHL to deliver a consistent branded induction message across the group and has been used in all of the 30+ countries SHL operates in.

Technologies used:

- HTML
- Macromedia Director
- Adobe Premier
- Shockwave
- Flash
- Lingo
- ASP

My involvement:

I was involved in the full project lifecycle of this site, specifically:

- Gathering and specifying client requirements
- Storyboarding
- Interface design
- Video production and optimisation
- Flash & Shockwave development
- System and user acceptance testing

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Product Demonstration / Training Tool



Project details:

A new suite of online products needed a sales and demonstration tool to allow users to quickly and easily see the benefits of the product. The tool was required to run online and from CD-ROM or hard drive and needed to be usable with or without audio.

The key functionality of the system was story boarded and text created to accompany the animated product demonstration in conjunction with the product and marketing departments.

The entire tool was developed using Flash, all product screens were hand drawn to allow the tool to scale to any dimensions and all action hand animated. All text was loaded from external text files to allow for easy translation into other languages.

This tool was instrumental in selling this product to clients and has been used world-wide in client demonstrations, exhibitions and other events.

Technologies used:

- HTML
- Flash

My involvement:

I was involved in the full project lifecycle of this site, specifically:

- Gathering and specifying client requirements
- Storyboarding
- Interface design
- Flash development
- System and user acceptance testing

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Brochure CD-ROM



Project details:

This healthcare furniture manufacturer was looking for ways to reduce costs. Each quarter a new full colour brochure was being produced for each product in their range at considerable expense.

A product brochure CD-ROM was suggested, allowing them to supply the brochures in PDF format accessed through an easy to navigate interface.

The CD was developed to incorporate and strengthen the company brand and was developed using Director.

Technologies used:

- HTML
- Flash
- Shockwave
- Lingo
- PDF

My involvement:

I was involved in the full project lifecycle of this site, specifically:

- Gathering and specifying client requirements
- Storyboarding
- Interface design
- Usability testing
- Brochure PDF creation
- Director development
- System and user acceptance testing